2008 ASIAN AMERICAN JOURNALISTS ASSOCIATION ADVERTISING FORM

CONVENTION PUBLICATIONS

DESCRIPTION	UNIT SIZE	OBC*	IFC*	IBC*	RUN-OF-BOOK
GALA BOOKLET – FULL	7.25" (w) x 10" (h)	☐ $3,000	☐ $2,400	☐ $2,400	☐ $1,800 (+ $500 for color)
GALA BOOKLET – HALF	7.25" (w) x 4.875 (h) OR 3.5" (w) x 10" (h)	-	-	-	☐ $1,000 (+ $500 for color)
GALA BOOKLET – QUARTER	3.5" (w) x 4.875" (h)	-	-	-	☐ $600 (+ $500 for color)

***** OBC = Outside Back Cover; IFC = Inside Front Cover; IBC= Inside Back Cover – Color only; first-come, first-served basis

- **Send Check/M.O. orders and form to:**
  Attn: Annabelle A. Udo,
  1182 Market Street, #320
  San Francisco, CA 94102
- **Fax Credit Card orders: 415.346.6343**
- **Send artwork to: events@aaja.org**

Requirements: Send your ad in the form of a high-resolution 300-dpi .jpg or .tif file. Artwork submitted must be final, as AAJA does not provide services for adjustments or graphic design. Advertiser assumes responsibility for any errors in the artwork submitted to AAJA. AAJA also reserves the right to assign positioning. Artwork must be received within 30 days of placing order. Any changes to artwork must be made at least 60 days prior to final AAJA production deadline. ***Publication ad deadline: Friday, April 25, 2008.***

PLEASE PRINT CLEARLY
Note: Payment required within 30 days of order to guarantee placement of advertising space.

☐**Mr.** ☐**Ms.** _____ _____
First Name, Last Name **Title**

_____ _____ _____
Company **Address** **Suite/Floor**

_____ _____ _____ (____) _____
City **State** **ZIP** **Telephone** **Email**

☐ **Ad Rates** (refer to rates chart) $_____ **PAYMENT METHOD**

☐ **Less 15%** (non-profits, schools) $_____ ☐ **Check/M.O. payable to "AAJA"** ☐ **Visa** ☐ **MasterCard** ☐ **American Express**

TOTAL PAYMENT ENCLOSED **$**_____ _____ _____ _____
Credit Card # **Exp. Date** **3- or 4- Digit Code**

_____
Name on Card

Authorized Signature _____