

AAJA MEDIA INSTITUTES 2009

The following seminars are offered free to convention registrants who can arrive before the convention begins and devote extra time to professional development. Advance registration highly recommended, as space is limited and are available on a first-come, first-served basis. All registrants will be notified about their enrollment and acceptance. AAJA will announce other Media Institutes as they become available.

For more information visit www.aja.org/institutes. For questions about Media Institutes, contact Albert Lee, Professional Programs Coordinator, at 415-346-2051 ext. 107 or AlbertL@aja.org.

Return entire page with your selection below to: **AAJA MEDIA INSTITUTES, 1182 Market Street, Suite 320, San Francisco CA 94102 or fax 415-346-6343.**

CONTACT INFORMATION (PLEASE PRINT CLEARLY & FILL OUT ALL INFORMATION)

<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	First Name	Middle Initial	Last Name
Job Title		Company or School	
Years of Full-Time Journalism Experience	E-mail	Day/Cell Phone	
Signature			Date

Select one of the following seminars:

AUDIO STORYTELLING WORKSHOP

LOCATION: WBUR FM

DATE/TIME: WEDNESDAY, AUGUST 12, 8:30 AM TO 5 PM

What makes a good audio story? Whether your goal is to do a full-blown radio story, use audio clips in your blog, accompany photos on the web, or create a podcast, this one-day overview workshop will show you how to understand audio's storytelling strengths, select the best audio, write for the ear, and write to sound. You'll also get an opportunity to use audio recording equipment and to do digital audio editing. Workshop presenters: Sora Newman, Senior Trainer and Rolando Arrieta, Production Trainer. **To apply:** please send your full name, media organization, job title and cell phone number to audioworkshop@npr.org. Include 1 web link to recent work plus a brief bio with career goals (maximum 500 words). Please do not send attachments. Put AAJA in the subject line. **The deadline for applications is July 3. Minimum Requirements:** This workshop is for professional journalists in print, online, TV or radio. You will need to bring your own laptop (PC or Mac). Audio recording equipment will be provided. **Contact:** For more information, contact Sora Newman at (202) 513-2766 or Rolando Arrieta at (202) 513-2427.

LIMITED TO 5 PARTICIPANTS. SPONSORED BY NATIONAL PUBLIC RADIO AND WBUR FM, BOSTON

TELEVISION NEWS/DIGITAL PRODUCING WORKSHOP

LOCATION: WCVB DT/TV

DATE/TIME: WEDNESDAY, AUGUST 12, 10 AM TO 2 PM

Television news is changing...and Boston's WCVB DT/TV is at the forefront of the transition to HD. Spend a few hours at Boston's top-rated ABC affiliate and get some practical training to make you a better producer. You'll hear from professionals who can help improve your writing and research, digital skills, and understanding of what it takes to succeed in this fast-changing environment. Visit Boston's first HD television studio and watch a newscast live from the control room. Lunch will be provided. **LIMITED TO 25 PARTICIPANTS. SPONSORED BY HEARST-ARGYLE TELEVISION**

A HARMONIC CONVERGENCE: MID-CAREER AND BEYOND

LOCATION: SEAPORT WORLD TRADE CENTER

DATE/TIME: WEDNESDAY, AUGUST 12, 10 AM TO 3 PM

For mid-career journalists to prosper, they must be aware of the possibilities of technology to enhance the narrative of their news reports. Join these senior New York Times editors and producers for a hands-on session in building out that part of your portfolio. This half-day panel, aimed at seasoned professionals, will focus on multimedia storytelling. Participants will develop a story idea into an audio slideshow, from inception to post-production. They will discuss what works and what doesn't in this form of storytelling, and they will analyze examples of excellent multimedia presentations done on deadline. This workshop will get you up to speed on new aspects of multimedia journalism in a fun, intensive session. **LIMITED TO 25 PARTICIPANTS. SPONSORED BY THE NEW YORK TIMES COMPANY**

ONLINE VIDEO: THE BASICS AND BEYOND

LOCATION: SEAPORT WORLD TRADE CENTER

DATE/TIME: WEDNESDAY, AUGUST 12, 1 PM TO 6 PM

This hands-on session offers participants an opportunity to produce an interactive video story on-site and on deadline with coaching from the workshop panelists. In tandem with CNN staff, the selected participants will choose a story, write/shoot it and build a digital video experience using various software and hardware. From the story's inception to production and publication, the works produced in the Wednesday session will be part of a highly interactive dialogue illustrating the next-generation reporting of tomorrow during two 90-minute sessions on Thursday and Friday. A selection committee will choose up to 5 qualified participants. Submit a resume to AlbertL@aja.org, accompanied by a three-sentence pitch on how you'll benefit from the Media Institute. (**Note:** Participants selected for the Wednesday session are required to attend the "Online Video: the Basics and Beyond" sessions held on Thursday and Friday.) **LIMITED TO 5 PARTICIPANTS. SUBMISSION DEADLINE IS TUESDAY, JUNE 30. SPONSORED BY CNN**