

Advertising in AAJA's convention publications is one of the most effective ways to reach more than 1,000 journalists and media professionals attending AAJA's 20th Annual National Convention to be held in Boston, Massachusetts from August 12-15, 2009. For more information contact Annabelle A. Udo, Events & Fundraising Coordinator, at 415-346-2051 or events@aja.org.

AAJA CONVENTION BOOK is used daily by convention attendees. It contains the full convention schedule and details about workshops, speakers and events, as well as information about AAJA programs and chapter activities. All attendees receive this book when they check in at the convention.

AAJA GALA SCHOLARSHIP & AWARDS BANQUET BOOKLET This booklet is distributed to all guests attending the Gala which honors the year's scholarship and internship recipients.

CONVENTION ADVERTISING SIZES/RATES

Requirements: Send 300-dpi .jpg or .tif file to events@aja.org. All artwork submitted must be final, as AAJA does not provide services for adjustments or graphic design. Advertiser assumes responsibility for any errors in the artwork submitted to AAJA. AAJA also reserves the right to assign positioning as applicable. **Ads are on a first-come, first-served basis.

CONVENTION BOOK Dimensions are live area. No bleeds. (4-color processing: add \$500)	
OUTSIDE BACK COVER** 7.25" (w) x 10" (h)	\$3,000 (full color only) <input type="checkbox"/>
INSIDE FRONT COVER** 7.25" (w) x 10" (h)	\$2,400 (full color only) <input type="checkbox"/>
INSIDE BACK COVER** 7.25" (w) x 10" (h)	\$2,400 (full color only) <input type="checkbox"/>
FULL PAGE 7.25" (w) x 10" (h)	\$1,800 B/W <input type="checkbox"/> Color <input type="checkbox"/>
HALF PAGE 7.25" (w) x 4.875" (h) OR 3.5" (w) x 10" (h)	\$1,000 B/W <input type="checkbox"/> Color <input type="checkbox"/>
QUARTER PAGE 3.5" (w) x 4.875" (h)	\$600 B/W <input type="checkbox"/> Color <input type="checkbox"/>

GALA BANQUET BOOKLET All sizes are full page (booklet format) (4-color processing: add \$250)	
OUTSIDE BACK COVER** 4-3/4" (w) x 7-1/2" (h)	\$1,500 B/W <input type="checkbox"/> Color <input type="checkbox"/>
INSIDE FRONT COVER** 4-3/4" (w) x 7-1/2" (h)	\$1,000 B/W <input type="checkbox"/> Color <input type="checkbox"/>
INSIDE BACK COVER** 4-3/4" (w) x 7-1/2" (h)	\$1,000 B/W <input type="checkbox"/> Color <input type="checkbox"/>
FULL PAGE 4-3/4" (w) x 7-1/2" (h)	\$800 B/W <input type="checkbox"/> Color <input type="checkbox"/>

PLEASE PRINT CLEARLY

Note: Payment required **within 30 days** of order to guarantee placement of advertising space.

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Ad Rates (refer to rates chart) \$ _____ PAYMENT METHOD

Less 15% (non profit, educational) \$ _____ Check/M.O. payable to "AAJA" Visa M/C AmEx

TOTAL PAYMENT ENCLOSED \$ _____ Credit Card # _____ Exp. Date _____

Send Check/M.O. and form to:

Attn: Annabelle A. Udo
1182 Market Street, Suite 320
San Francisco, CA 94102
Credit card orders:
Fax to 415.346.6343

3- or 4- Digit Code _____

Authorized Signature _____