

AAJA SPECIAL SESSIONS 2010

The following seminars are offered free to convention registrants who can arrive before the convention begins and devote extra time to professional development. Advance registration highly recommended, as space is limited and are available on a first-come, first-served basis. All registrants will be notified about their enrollment and acceptance. AAJA will announce other Special Sessions as they become available.

QUESTIONS?

Contact Albert Lee, Professional Programs Coordinator, at 415-346-2051 ext. 107 or AlbertL@aja.org.

Return entire page with your selection below to:

AAJA SPECIAL SESSIONS, 1182 Market Street, Suite 320, San Francisco CA 94102 or fax 415-346-6343.

CONTACT INFORMATION (PLEASE PRINT CLEARLY & FILL OUT ALL INFORMATION)

<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	First Name	Middle Initial	Last Name
Job Title		Company or School	
Years of Full-Time Journalism Experience	E-mail	Day/Cell Phone	
Signature			Date

Select one of the following seminars:

AUDIO STORYTELLING WORKSHOP

LOCATION: NATIONAL PUBLIC RADIO, NPR WEST, 9909 JEFFERSON BLVD., CULVER CITY

DATE/TIME: WEDNESDAY, AUGUST 4, 8:30 AM TO 5 PM

What makes a good audio story? Whether your goal is to do a full-blown radio story, use audio clips in your blog, accompany photos on the web, or create a podcast, this one-day overview workshop by NPR will show you how to understand audio's storytelling strengths, select the best audio, write for the ear, and write to sound. You'll also get an opportunity to use audio recording equipment and to do digital audio editing. Workshop presenters: Sora Newman, Senior Trainer and Rolando Arrieta, Production Trainer. **To apply for this session:** Send your full name, media organization, job title and cell phone number to audioworkshop@npr.org with AAJA in the subject line. Include up to three links to recently published work online and a brief bio with career goals (maximum 500 words). No attachments please. Applicants will be competitively selected for a limited number of spaces. **Minimum Requirements:** This workshop is for mid-career professional journalists and freelancers in print, online, TV or radio. You will need to bring your own laptop (PC or Mac). Audio recording equipment will be provided. Audio recording equipment will be provided. **Contact:** For more information, contact Sora Newman at (202) 513-2766 or Rolando Arrieta at (202) 513-2427.

DEADLINE TO APPLY: JULY 14. LIMITED TO 5 PARTICIPANTS. PRESENTED BY NATIONAL PUBLIC RADIO

ONLINE NEWS ASSOCIATION - PARACHUTE TRAINING INITIATIVE

LOCATION: RENAISSANCE HOLLYWOOD HOTEL

DATE/TIME: WEDNESDAY, AUGUST 4, 8 AM TO 5 PM

The Online News Association, the world's largest membership organization of digital journalists, offers its Parachute Training Initiative, a full day of free, intensive hands-on multimedia training. This session will cover "Free Tools to Kick Your Site Up A Notch," "What You Need to Know About Internet Law," "Mojoing with the iPhone," "Emerging Business Models" and more. More details, including session descriptions and trainers, will be emailed to participants as they are confirmed. **DEADLINE TO APPLY: JULY 14. LIMITED TO 60 PARTICIPANTS. PRESENTED BY ONLINE NEWS ASSOCIATION, THROUGH A GRANT FROM THE GANNETT FOUNDATION**

DIGITAL TOOLS FOR DIGITAL JOURNALISTS

LOCATION: RENAISSANCE HOTEL

DATE/TIME: WEDNESDAY, AUGUST 4, 10 AM TO 1 PM

Microsoft technology specialists will walk through new technologies for today's digital journalist or blogger, including note-taking, audio soundbites and blogging with OneNote 2010, and lightweight photo and video editing tools with Windows Live Essentials. For the experienced digital journalist wanting a sneak peek at these new tools or a traditional journalist seeking to make the jump online, this session will be equal parts interactive and educational.

DEADLINE TO APPLY: JULY 14. LIMITED TO 25 PARTICIPANTS. SPONSORED BY MICROSOFT