



# 2010 CONVENTION NEWS PROJECT

## APPLICATION FOR PROFESSIONALS

AAJA's mission is to encourage Asian Americans and Pacific Islanders (AAPIs) to enter the ranks of journalism, work for fair and accurate coverage of AAPIs, and promote increasing the number of AAPI journalists and news managers in the industry.

### ABOUT THE CONVENTION NEWS PROJECT

Just as newsrooms across the country are adjusting to smaller staffing and new technology, the Asian American Journalists Association (AAJA) has redesigned its convention project to simulate the convergence newsroom of tomorrow. This innovative program will train students and professionals for the 2010 AAJA National Convention.

AAJA will conduct a national search for a team of students and professionals to cover the convention this summer in one or more areas: "mojo" (mobile journalism) reporting in audio and video, web/print design, photography, multimedia producing

AAJA is looking for multimedia-enabled editors to mentor, teach and edit in print, video and audio. AAJA is also specifically looking for copy editors and broadcasters.

The selected professionals will be involved in the selection of students, pre-convention multimedia training, participation in editorial meetings and on-site supervision and instruction of students.

The selected professionals will receive complimentary registration for the AAJA convention. There is a small stipend to defray costs for applicants who require extra financial assistance.

### ELIGIBILITY

- 1) Committed to AAJA's mission.
- 2) Applicant must currently or formerly be a journalist.
- 3) Interest and some experience with all media platforms.
- 4) Applicant must be available from August 2-8, 2010 to be in Los Angeles, CA. In addition, there will be prepwork during the summer.
- 5) AAJA membership is encouraged, but not required, for all applicants. AAJA membership is required for those seeking financial assistance.

### BENEFITS

As an AAJA member, you participate in a strong network of Asian American and Pacific Islander journalists, media partners and friends who continue to have a profound impact in the field of journalism both locally and nationally. You stay connected with members throughout the U.S. and those who work abroad. You remain informed of the latest issues affecting diversity in the media and opportunities for professional development.

### 2010 AAJA CONVENTION NEWS PROJECT

 MR. MS.

FIRST NAME

LAST NAME

MAILING ADDRESS

CITY

STATE

ZIP

TELEPHONE

E-MAIL

COMPANY

TITLE

COMPANY ADDRESS

CITY

STATE

ZIP

PERMANENT ADDRESS (IF DIFFERENT FROM ABOVE)

CITY

STATE

ZIP

PERMANENT TELEPHONE (IF DIFFERENT FROM ABOVE)

PERMANENT E-MAIL (IF DIFFERENT FROM ABOVE)

HOW DID YOU HEAR OF THIS OPPORTUNITY?

RACIAL/ ETHNIC IDENTIFICATION (OPTIONAL\*)

AFRICAN AMERICAN

ASIAN AMERICAN/PACIFIC ISLANDER

CAUCASIAN

CHICANO/LATINO

NATIVE AMERICAN

MULTI-CULTURAL

OTHER

\*WHILE ANSWERING IS VOLUNTARY, THE INFORMATION WILL ASSIST WITH PLANNING OUR PROGRAMS/SERVICES.

For more information, contact Nao Vang, AAJA Student Programs Coordinator, at (415) 346-2051 extension 102, or e-mail at [programs@aja.org](mailto:programs@aja.org).

**DEADLINE: MUST BE RECEIVED (NOT JUST POSTMARKED) BY MARCH 15, 2010.**

## 2010 AAJA CONVENTION NEWS PROJECT

**IN COLUMN 1, PLEASE MARK WORK EXPERIENCE.**

**IN COLUMN 2, PLEASE SUBMIT THREE SAMPLES. SEE GUIDELINES BELOW.**

**COLUMN 1 (Check all experience that applies)**

**COLUMN 2 (Check three categories and explain your role, i.e. wrote script, on-air reporting)**

- Writing
- Copy Editing
- Reporting
- Photography
- Online Production
- Audio/Radio
- Video
- News Design/Graphic Design

- TV \_\_\_\_\_
- Radio \_\_\_\_\_
- Print: Newspaper, Magazine \_\_\_\_\_
- Online \_\_\_\_\_
- Photography \_\_\_\_\_
- Design \_\_\_\_\_

### WORK SAMPLES GUIDELINES

**Print:** All articles, printouts and photography should be on 8.5 x 11" paper.

**Online:** Samples should be on CD or 8.5 x 11" colored printouts.

**Radio:** Demo should be on CD and include a script. Should not exceed 3 minutes.

**Television:** Demo should be on DVD. Should not exceed 3 minutes.

### TO APPLY, SUBMIT THE FOLLOWING:

- 1) Completed Convention News Project application with supporting materials in one envelope. You will need to submit one original and three collated copies of everything. Do not use staples; use paper clips, if needed.
- 2) Work samples of your best work (see above)
- 3) Résumé:
  - A) One-page listing your educational background, work history, awards and any work done for newspaper, online, radio and/or television.
  - B) Along with your résumé, please list all equipment and software programs that you have used and your level of proficiency (beginner, intermediate, advanced).

### FINANCIAL ASSISTANCE

**PLEASE FILL IN THE ESTIMATED COSTS AND WHAT YOU, YOUR COMPANY OR AAJA CHAPTER CAN CONTRIBUTE.**

**REGISTRATION:** 0 **COMPANY CONTRIBUTION:** \_\_\_\_\_

**TRAVEL:** \_\_\_\_\_ **AAJA CHAPTER CONTRIBUTION:** \_\_\_\_\_

**HOTEL:** \_\_\_\_\_ **YOUR CONTRIBUTION:** \_\_\_\_\_

**TOTAL:** \_\_\_\_\_ **TOTAL:** \_\_\_\_\_

AAJA has set aside a fund to provide small stipends to those in need. If requesting financial assistance, please indicate estimates for expenses and make every effort to secure support.

### SEND COMPLETED APPLICATION PACKAGES TO:

**AAJA CONVENTION NEWS PROJECT  
APPLICATION FOR PROFESSIONALS  
1182 MARKET STREET, SUITE 320  
SAN FRANCISCO, CA 94102**

#### VERIFICATION

I affirm that the information included with my application is true and accurate in all respects.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

QUESTIONS?

NAO VANG, AAJA STUDENT PROGRAMS COORDINATOR  
PHONE: 415-346-2051 extension 102  
FAX: 415-346-6343  
E-MAIL: [programs@aja.org](mailto:programs@aja.org)  
WEB SITE: [www.aja.org](http://www.aja.org)

**NOTE:** Incomplete, late, or uncollated applications will be disqualified.

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