



2010 CONVENTION NEWS PROJECT

APPLICATION FOR STUDENTS

AAJA's mission is to encourage Asian Americans and Pacific Islanders (AAPIs) to enter the ranks of journalism, work for fair and accurate coverage of AAPIs, and promote increasing the number of AAPI journalists and news managers in the industry.

ABOUT THE CONVENTION NEWS PROJECT

Just as newsrooms across the country are adjusting to smaller staffing and new technology, the Asian American Journalists Association (AAJA) has redesigned its convention project to simulate the convergence newsroom of tomorrow. This innovative program will train students and professionals for the 2010 AAJA National Convention.

AAJA will conduct a national search for a team of students and professionals to cover the convention this summer in one or more areas: "mojo" (mobile journalism) reporting in audio and video, web/print design, photography, multimedia producing and copy editing.

From the applications, 20 of the most promising students will be selected as finalists and given the opportunity for building skills and developing their portfolios. They will participate in pre-convention training that will include interactive online courses in interviewing, multimedia, ethics, and visual and audio techniques. They will also be given pre-convention assignments covering issues related to the journalism industry today and/or the Asian American/Pacific Islander community. Of those students, 12 will be selected to cover convention, with travel and hotel accommodations provided.

ELIGIBILITY

- 1) Committed to AAJA's mission.
- 2) Applicants must be enrolled as a full-time college student or recent graduate (within one year) with a serious interest in pursuing journalism as a career.
- 3) Students must be available from August 2-8, 2010 to be in Los Angeles, CA, There will be additional prepwork during the summer.
- 4) Must be 18 years of age by August 2, 2010.
- 5) Must not have participated in another AAJA or alliance student project.

MEMBERSHIP

AAJA membership is encouraged for all applicants and required for the selected students. For membership, please apply online at: www.aaaja.org.

BENEFITS

As an AAJA member, you participate in a strong network of Asian American and Pacific Islander journalists, media partners and friends who continue to have a profound impact in the field of journalism both locally and nationally. You stay connected with members throughout the U.S. and those who work abroad. You remain informed of the latest issues affecting diversity in the media and opportunities for professional development.

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MR.

MS.

FIRST NAME

LAST NAME

MAILING ADDRESS

CITY

STATE

ZIP

TELEPHONE

E-MAIL

DATE OF BIRTH

SCHOOL

CURRENT YEAR IN SCHOOL

EXPECTED DATE OF GRADUATION

MAJOR

GPA

PERMANENT ADDRESS (IF DIFFERENT FROM ABOVE)

CITY

STATE

ZIP

PERMANENT TELEPHONE (IF DIFFERENT FROM ABOVE)

PERMANENT E-MAIL (IF DIFFERENT FROM ABOVE)

HOW DID YOU HEAR OF THIS OPPORTUNITY? _____

RACIAL/ ETHNIC IDENTIFICATION (OPTIONAL*)

CHINESE

FILIPINO

JAPANESE

KOREAN

MIDDLE EASTERN

PACIFIC ISLANDER

SOUTH ASIAN

SOUTHEAST ASIAN

MULTIRACIAL (ASIAN/ PACIFIC ISLANDER)

OTHER _____

*WHILE ANSWERING IS VOLUNTARY, THE INFORMATION WILL ASSIST WITH PLANNING OUR PROGRAMS/SERVICES.

For more information, contact Nao Vang, AAJA Student Programs Coordinator, at (415) 346-2051 extension 102, or e-mail at programs@aaaja.org.

DEADLINE: MUST BE RECEIVED (NOT JUST POSTMARKED) BY MARCH 15, 2010.

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IN COLUMN 1, PLEASE MARK ANY OF THE FOLLOWING EXPERIENCES YOU HAVE HAD EITHER AS A STUDENT OR AN INTERN.
IN COLUMN 2, PLEASE SUBMIT THREE SAMPLES. SEE GUIDELINES BELOW.

COLUMN 1 (Check all experiences that apply)

- Writing
- Reporting
- Online Production
- Audio/Radio
- Video
- News Design/Graphic Design
- Copy Editing
- Photography

COLUMN 2 (Check three categories and explain your role, i.e. wrote script, on-air reporting)

- TV _____
- Radio _____
- Print: Newspaper, Magazine _____
- Online _____
- Photography _____
- Design _____

WORK SAMPLES GUIDELINES

Print: All articles, printouts and photography should be on 8.5 x 11" paper.

Online: Samples should be on CD or 8.5 x 11" colored printouts.

Radio: Demo should be on CD and include a script. Should not exceed 3 minutes.

Television: Demo should be on DVD. Should not exceed 3 minutes.

TO APPLY, SUBMIT THE FOLLOWING:

- 1) Completed Convention News Project application with supporting materials in one envelope. You will need to submit one original and three collated copies of everything. Do not use staples; use paper clips, if needed.
- 2) Work samples of your best work. (see above)
- 3) 500-word essay: It should be typed, double-spaced and not exceed the limit. (Please pick one)
 - A) Why do you want to be part of the Convention News Project and what would you bring to it?
 - B) How do you think journalism will evolve in the next five years?
 - C) What are your career aspirations?
- 4) Unofficial transcript
- 5) One letter of recommendation from someone who is familiar with your academic and/or journalism work. (Professor, counselor, etc.)
- 6) Proof of age: Photocopy of driver's license or passport
- 7) Résumé:
 - A) One page listing your educational background, work history, awards, journalism-related internships, other scholarships, language proficiency and any work done for your school or community newspaper, radio and/or television.
 - B) Along with your résumé, please list all equipment and software programs that you have used and your level of proficiency (beginner, intermediate, advanced).
 - C) What is your ideal path in journalism and what skills do you wish to learn to achieve this?

SEND COMPLETED APPLICATION PACKAGES TO:

AAJA CONVENTION NEWS PROJECT STUDENT APPLICATION
1182 MARKET STREET, SUITE 320
SAN FRANCISCO, CA 94102

QUESTIONS?

NAO VANG, AAJA STUDENT PROGRAMS COORDINATOR
PHONE: 415-346-2051 extension 102
FAX: 415-346-6343
E-MAIL: programs@aja.org
WEB SITE: www.aja.org

NOTE: Incomplete, late, or uncollated applications will be disqualified.

VERIFICATION

I affirm that the information included with my application is true and accurate in all respects. I also affirm that I am enrolled as a student in college and in good academic standing or a recent college graduate.

If selected, I agree to maintain all journalistic and professional standards while working on the Convention News Project. If I am found to have violated a journalistic standard (including but not limited to plagiarism, fabrication of sources or information and abuse of journalistic privileges) or conducted myself in an unprofessional manner, I understand that AAJA has the right to remove me from the Convention News Project, and any expenses that I incur from that point forward are my responsibility.

SIGNATURE

DATE

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