

Advertising on AAJA's website offers you optimal visibility to an elite group of media professionals and firms. For more information contact Annabelle A. Udo, Events & Fundraising Coordinator, at 415-346-2051 or events@aja.org.

BANNER AD SIZES/RATES

DESCRIPTION	UNIT SIZE	3X	6X	9X	1 YEAR
PREMIUM 1	137 px (w) x 152 px (h)	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$4,050	<input type="checkbox"/> \$5,850	<input type="checkbox"/> \$7,200
PREMIUM 2	137 px (w) x 175 px (h)	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$3,864	<input type="checkbox"/> \$4,950	<input type="checkbox"/> \$6,000
PREMIUM 3	300 px (w) x 125 px (h)	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,850	<input type="checkbox"/> \$4,050	<input type="checkbox"/> \$4,800
RUN-OF-SITE 1	137 px (w) x 175 px (h)	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$3,150	<input type="checkbox"/> \$3,600
RUN-OF-SITE 2	137 px (w) x 152 px (h)	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$2,400

PLEASE PRINT CLEARLY

Note: Payment required **within 30 days** of order to guarantee placement of advertising space.

Mr. / Ms. _____
First Name, Last Name Title _____

Company _____ Website (required for web ads) _____

Address _____ Suite/Floor _____

City / State / ZIP _____ Telephone _____

Email _____

Ad Rates (refer to rates chart) \$ _____ PAYMENT METHOD

Less 15% (non profit, educational) \$ _____ Check/M.O. payable to "AAJA" Visa M/C AmEx

TOTAL PAYMENT ENCLOSED \$ _____

Credit Card # _____ Exp. Date _____

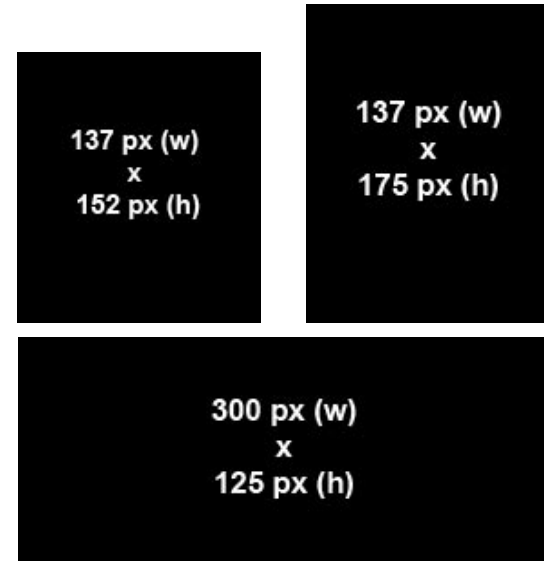
3- or 4- Digit Code _____

 Authorized Signature

Send Check/M.O. orders and form to:
Attn: Annabelle A. Udo
1182 Market Street, Suite 320
San Francisco, CA 94102

Send .jpg files to:
events@aja.org

Requirements: Send your ad in the form of a 72-dpi .jpg or .tif file. Non-audio flash files are accepted. All artwork submitted must be final, as AAJA does not provide services for adjustments or graphic design. Advertiser assumes responsibility for any errors in the artwork submitted to AAJA. AAJA also reserves the right to assign positioning as applicable.



PREMIUM 1 OR RUN-OF-SITE - 137 px (w) x 152 px (h)

- Premium visibility, top placement of AAJA navigation bar
- Contact events@aja.org to inquire about availability
- Banner ad appears on AAJA home page with recurring visibility throughout website (not applicable to Run-of Site ads)
- Banner ad is an active link to your company website

PREMIUM 2 OR RUN-OF-SITE - 137 px (w) x 175 px (h)

- Premium visibility located in the AAJA navigation bar
- Contact events@aja.org to inquire about availability
- Placement based on space availability
- Banner ad appears on AAJA home page with recurring visibility throughout website (not applicable to Run-of-Site ads)
- Banner ad is an active link to your company website

PREMIUM 3 - 300 px (w) x 125 px (h)

- Bottom page placement of AAJA home page
- Contact events@aja.org to inquire about availability
- Banner ad appears on AAJA home page with recurring visibility throughout website
- Banner ad is an active link to your company website
- This size not available for Run-of-Site Ads